

Pay Over Time Email Banner

- In your zip file, locate the “Banners” folder and select a banner.
- Download image, then upload and place into your email.
- Link banner to your Credova financing page or your homepage.
- Copy and paste disclaimer into the footer of your email.

Disclaimer:

For complete Credova disclaimers and disclosures, please visit www.credova.com/disclaimers.

Please note: URL MUST LINK OUT TO THE CREDOVA DISCLAIMERS WEB PAGE!

All banners have been approved by Credova’s legal team and should not be altered.

Example Email:

The example email banner is a vertical rectangle with a light gray background. At the top, there is a dark green button with the text "Shop Products" in white. Below this, on the right side, is a small image of a black and yellow tool. The main content area features a large green vertical bar on the left. To the right of the bar, the text "Pay over time with credova." is displayed in a large, bold, dark green font. Below this text, in a smaller font, is the phrase "Approval subject to eligibility check." To the right of the main text, there are four steps listed in a two-column format: "Step 1: Shop and fill your cart.", "Step 2: Select Credova at checkout.", "Step 3: Apply with no impact on your credit.", and "Step 4: Choose your payment plan and enjoy!". Below the steps, there is a section titled "Optical Scopes" in a large, bold, dark green font. To the left of this title is a dark green button with the text "Shop Products" in white. To the right of the title is a small image of a black optical scope. At the bottom of the banner, there is a dark green button with the text "Shop All Deals" in white. The footer of the email is a dark green bar containing the text "For complete Credova disclaimers and disclosures, please visit www.credova.com/disclaimers", "Native Forest | 123-456-7899 | 123 Arches Bozeman, MT 59715", and a link to "Unsubscribe".

